



Public Engagement – How should Science speak to you?

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As students of a higher education institution focused on natural sciences and engineering, the question of which role technology and science ought to play in our society and especially how these topics can be made accessible to the broader public is one that affects us immensely.

For this reason, this conference will be a central part of our final year's broader approach of educating responsible future engineers. In order to correspond to today's academic standards and to accommodate some foreign researchers willing to join us on the topic, it will be held in English.

In detail, we would like to discuss whether or not engaging with the broader general public is an important task for scientists and engineers, whether it should even be a central aspect of their work and what the benefits of doing so might be.

Are there good reasons for spending resources on explaining highly sophisticated contexts to the average citizen?

And if so, what would the optimal way to engage be?